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## **BODY EVOLVER SOFTWARE FACT SHEET**

BodyEvolver is a groundbreaking, web-based body measurement system that, simply put, makes physical trainers' jobs easier and their clients' lives healthier. Trainers simply take the measurements on clients as instructed in the software, enter those figures in an interactive Body Check Form, and let the system tabulate the data and keep a log of it over time.

The software allows trainers to easily measure: metabolic rate; body fat vs. lean mass percentages; waist-to-hip ratio; body density, and an accurate Body Mass Index (B.M.I.) that, unlike most, takes body fat measurements into consideration.

### **BodyEvolver at a Glance**

#### **The Cutting-edge Software Provides Trainers With:**

- The ability to easily measure, track, and plan clients' progress
- An unrivaled ability to accurately assess B.M.I. (thanks to patent-pending measures) by measuring body fat vs. lean mass, thus giving clients a more complete look at their physical health
- An enormous edge over competitors' training packages that don't include such comprehensive, ongoing assessments
- Time-saving data management that keeps clients' progress accessible and streamlined all in one place
- Easy communication with clients between appointments: built-in emailing synchs with clients' latest workouts, measurements, and goals, and makes it that much easier to keep them on track
- A measuring tool powerful and accurate enough to keep clients exactly in tune with their progress, keep them motivated, and engaged
- An affordable leg up in the market; monthly subscriptions range from **\$49 to \$299** depending upon client needs.